



**November 2007**

**EXECUTIVE HIRE SHOW  
RICOH ARENA, COVENTRY  
6 – 7 FEBRUARY 2008  
STAND NUMBER D90**

### **ARC-GEN TOWERS ABOVE THE REST AT EHS 2008**

Wolverhampton based on-site power equipment supplier Arc-Gen will be showcasing its new lighting tower, which the company believes to be the brightest, lightest and most compact of its type available on the European market.

The Vertitower is a mobile lighting unit featuring a 360 degree rotating lamp head with telescopic mast for quick and easy operation with a built-in drum for convenient storage of the power cable.

Arc-Gen says due to its compact design, Vertitower is ideal for use at outdoor events where numerous lighting stations are required, as multiple units can be loaded up and transported together, therefore keeping project costs to a minimum.

Andy Munford, sales director for Arc-Gen, said: "We're excited about featuring the new Vertitower at the show and believe it offers a compact, durable, easy to use and highly effective lighting solution.

"The telescopic design of the mast coupled with the cable drum, which we believe to be a first for the UK market, make it an up to the minute piece of equipment and we're confident it will prove to be a big hit with our customers."

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With a sound level of 66dB(A) at 7m, the tower meets the latest noise level legislation as outlined by EC Declaration of Conformity for Noise Directive 2000/14/EC.

Also on show will be other super silent products from Arc-Gen's welder / generator range, including the Weldmaker 165SP, the Weldmaker 300AVC and the Powermaker 6DV.

Widely recognised as being one of the UK's leading specialists of on-site generation equipment, Arc-Gen's main product ranges include mobile generators, welders, lighting towers and plasma cutters which are supplied to the rental, construction and fabrication markets.

The company operates from a 3,000 sq m facility in Four Ashes, near Wolverhampton. Accredited with ISO 9001, Arc-Gen's staff includes fully trained engineers offering expert advice, service and repairs to any aspect of the product range.

**Ends**

**For further information contact Sarah Burton at Seal Communications on 0121 200 0780. Andy Munford at Arc-Gen can be contacted on 01902 790824.**