



23 March 2009

ARC GEN HILTA COMES OF AGE AT SED

ArcGen Hilta is celebrating its 21st year of exhibiting at SED when the show takes over Rockingham Speedway from the 12 to 14 May.

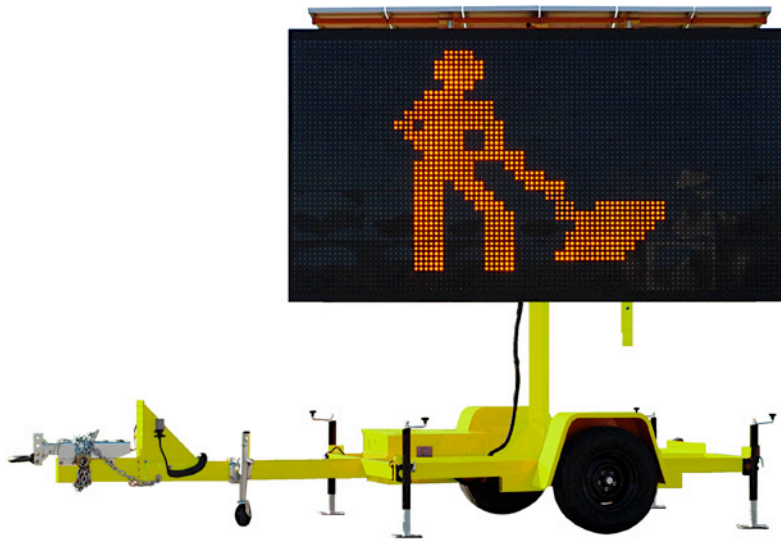
This year the premier on-site equipment provider will light up the entire exhibition with its Vertitower lighting towers.

Exhibitors and visitors will also make sure they find their way to and from the show with the latest addition to the ArcGen Hilta family, Addco mobile messaging boards. The company has been appointed as the sole distributor for the UK and Ireland, which further broadens ArcGen Hilta's product range for the company's rental and construction customers.

ArcGen Hilta's chief executive, Mark Hodgkins, said: "This is a significant anniversary for ArcGen Hilta at SED. We have had a presence at the show for 21 years and we are delighted to be the sole supplier of lighting towers and messaging boards for the show.

"We pride ourselves on providing our customers with a premium product range which we are expanding to cater for their on-site needs whether it's, for example, a mobile welder, super silent generator or water pump.

"The solar powered Addco range will be unveiled at the show and will stand alongside our other premium products on Stand 420, Avenue C."



Amongst the other ArcGen Hilti products will be 'The CUBE', the WM165SP2 mobile welder, which is proving to be exceptionally popular with the rental companies and their customers.

Also on the stand will be the Bowser pressure washer, a product which is now sourced entirely through ArcGen Hilti and is ideal for site applications where mains water supply is not available.

"The Bowser is developing an excellent reputation for reliability and effectiveness with multiple applications ranging from site entrance cleaning, agricultural cleaning, plant and machinery wash bays and dockyard cleaning," Mark explained.

He added: "The fact that the Bowser can carry 250 gallons of water eliminates the need for water supply, saving contractors time and costs."

Other features on Stand 420, Avenue C will not only be ArcGen Hilti's range of pumps and pressure washers, including the market leading Hilti Drysite D5 diaphragm, but its Ultra Silent DCA 25USEI generator, which made a big impact at last year's SED.

ArcGen Hilti is the premier provider of on-site equipment, providing mobile generators, welders, lighting towers, plasma cutters, messaging boards, water pumps and pressure washers to the rental, construction and other related markets.

ENDS

Photo: The new ArcGen Hilti Addco messaging boards which will be making their debut appearance at this year's SED

For further information please contact Jo Mathers or Chris Brown at Seal on 0121 616 5800 / email: jomathers@seal.uk.com